



CyberFit

Online Shopping Presentation

Aydin Syed

Week 4



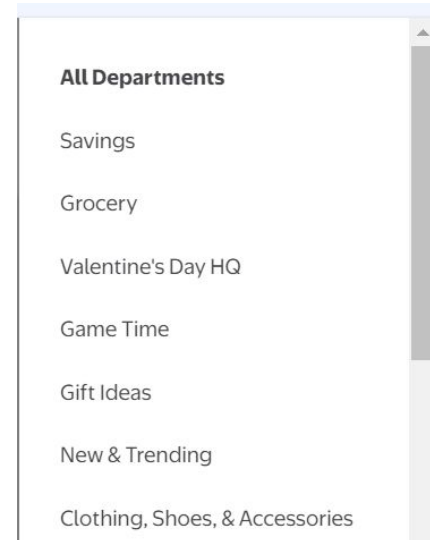
Basic Shopping Terms (1-2)

Search Bar – Where you type in the item you want to find.

- *Example: Search “wireless headphones” on Amazon.*

Category – Different sections like "Electronics," "Clothing," or "Home & Kitchen."

- *Example: Browse “Electronics” on Walmart.*





Basic Shopping Terms (3-4)

Product Page – The page with details about an item (price, description, reviews).

- *Example: Click on a coffee maker listing on Target.*

Add to Cart – Button to put an item in your shopping cart without buying yet.

- *Example: Add a book to your cart on Amazon.*

About this item

Details

Specifications

Shipping & Returns

Q&A (120)

Quantity: 1

Add to Cart

Buy Now



Basic Shopping Terms (5-6)

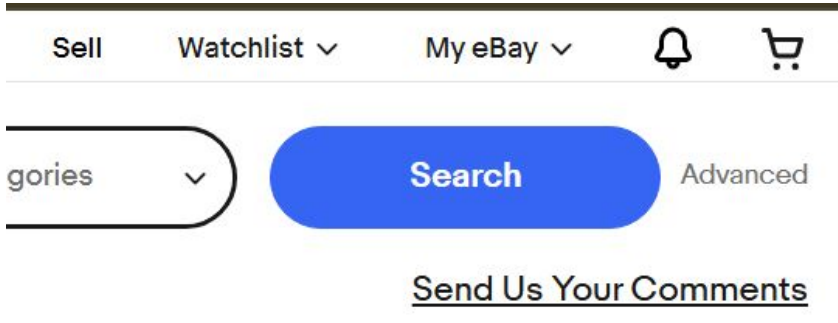
Shopping Cart – Where you see all the items you've added before checkout.

- *Example: Click the cart icon on eBay.*

Wishlist – A place to save items for later without buying them now.

- *Example: Add a jacket to your wishlist on Amazon.*

Saved for later (1 item)





Basic Shopping Terms (7-8)

Checkout – The final step where you enter payment and shipping info.

Example: Click “Proceed to Checkout” on Walmart.

Order Confirmation – The email or message you receive after placing an order.

Example: Show an Amazon order confirmation email.

Continue to checkout	
For the best shopping experience, sign in	
Subtotal (1 item)	\$9.97
Pickup	Free
Taxes	Calculated at checkout
Estimated total	\$9.97



Dear customer,

Thank you for your order!

The estimated delivery date is based on the handling time and the warehouse processing time. In certain cases, the estimated delivery date will vary.

You will receive a tracking number by email once your package ships. You can check the status of your order on our App.

Find your order confirmation below. Thank you again for ordering from amazon.

For any changes to this order , contact Order Help-Desk

Order Help-Desk: +1-877-588- [REDACTED]

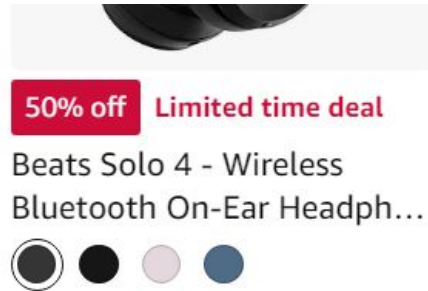


Payment & Pricing Terms (9-10)

9. **Retail Price** – The original price of an item before discounts.
 - *Example: Compare regular vs. sale price on Walmart.*
10. **Discount / Sale** – A lower price for a limited time.
 - *Example: Find a "Limited-Time Deal" on Amazon.*

Now **\$33⁹⁹** ~~\$69.99~~

You save **\$36.00**





Payment & Pricing Terms (11-12)

11. **Coupon Code / Promo Code** – A special code that gives you a discount.
 - *Example: Show where to enter a promo code on Target checkout.*
12. **Shipping Fee** – The cost of delivering an item to your home.
 - *Example: Show free vs. paid shipping options on eBay*

Add promo code



Promo code

Add

Order Summary

Item (1)	\$23.98
Shipping	Free
Tax	\$1.44
Order total	\$25.42



Payment & Pricing Terms (13-14)

13. **Free Shipping** – No extra cost for delivery, often with a minimum purchase.
 - *Example: Highlight “Free Shipping on orders over \$35” on Walmart.*
14. **Prime Membership (Amazon Prime)** – A paid subscription that gives free shipping and other perks.
 - *Example: Show an item with "Prime Free Shipping" on Amazon.*

\$69.12

Price when purchased online ⓘ

As low as \$13/mo or 0% APR with **affirm**

[Learn how](#)

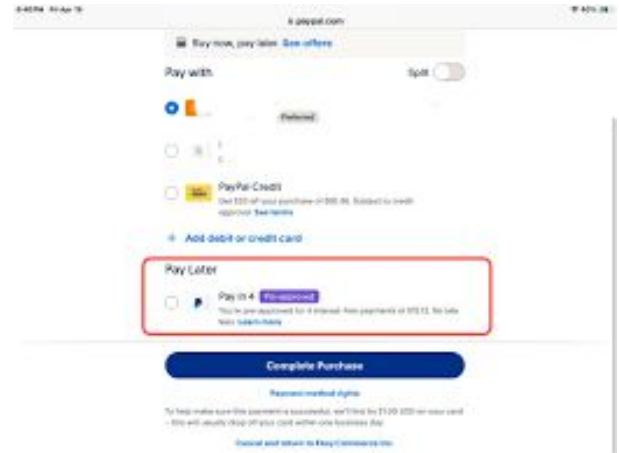
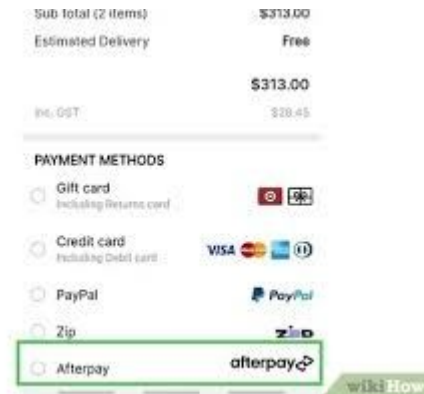
 Free shipping  Free 30-day returns





Payment & Pricing Terms (15-16)

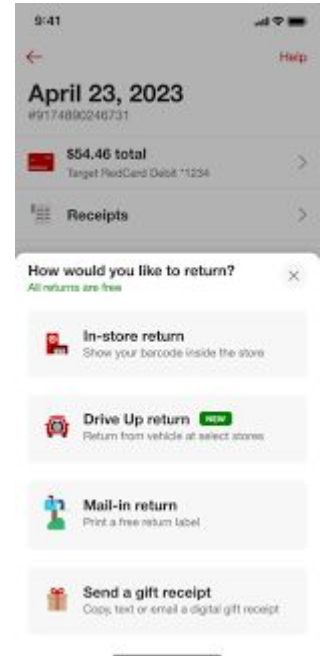
15. **Payment Methods** – Credit card, debit card, PayPal, Apple Pay, etc.
 - *Example: Show different payment options on Target checkout.*
16. **Buy Now, Pay Later (BNPL)** – Services like Klarna, Afterpay that let you pay in installments.
 - *Example: Show "Pay in 4" option on eBay.*





Shipping & Delivery Terms (17-21)

17. **Estimated Delivery Date** – The date when your package is expected to arrive.
 - Example: Check the estimated delivery date on Walmart.
18. **Tracking Number** – A number that lets you track your package.
 - Example: Show how to track an Amazon order.
19. **In-Store Pickup** – Order online and pick up at a physical store.
 - Example: Show "Pick up at store" option on Target.



Carrier Services and Packaging

Carrier Information: [View Requested Service](#)

Shipping Selection Preset

Select from list:

Additional Shipment Options:

* Ship date

03/17/2021

Est. Delivery: Thu 03/18

NOTE: Pickup only offered if ship date is 3/18



Shipping & Delivery Terms (17-21)

20. **Return Policy** – The rules about returning an item if you don't want it.
- *Example: Show “Return by March 15” on Walmart product page.*
21. **Refund** – Getting your money back after returning an item.
- *Example: Show the refund process on Amazon.*



Sep 2 - 9

Sold & shipped by [WholeSaleSystems Inc](#)

WholeSale Systems Inc

[Return policy](#)

Qty:

1



Add to cart



Safety & Scam Prevention Terms (22-24)

22. **Phishing Scam** – Fake emails or messages pretending to be from a store.
- Example: Show a fake email asking for your Amazon password.
23. **Secure Payment (HTTPS & Padlock 🔒)** – Safe websites start with **HTTPS** and show a padlock icon.
- Example: Show the HTTPS padlock in the URL bar on Target.
24. **Customer Support / Live Chat** – Where you contact the store for help.
- Example: Find the "Contact Us" page on eBay.

