



CyberFit

Social Media Presentation

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Week 3

Hashtags (#), DM, Mention (@), Story, Reels

1. **Hashtag (#):** A keyword or phrase preceded by "#" to group similar content.
 - Example: #Foodie, #ThrowbackThursday.
2. **DM (Direct Message):** A private message sent directly to another user.
 - Often used for one-on-one communication.
3. **Mention (@):** Tagging another user in a post or comment using the "@" symbol.
 - Example: "@username, check this out!"
4. **Story:** A temporary post, usually lasting 24 hours, often including photos or videos.
 - Popular on Instagram, Facebook, and Snapchat.
5. **Reels:** Short, engaging videos often used for trends or entertainment.
 - Typically found on Instagram.

Post, Like, Follow, Share, Privacy Settings

1. **Post:** Content shared on a social media platform, like text, photos, or videos.
 - Example: Sharing a vacation picture on Instagram.
2. **Like:** A way to show appreciation for a post, often represented by a thumbs-up or heart icon.
 - Found on almost every platform.
3. **Follow:** Subscribing to someone's profile to see their updates regularly.
 - Example: Following your favorite celebrity.
4. **Share:** Reposting or forwarding someone's content to your own profile or friends.
 - Example: Sharing a meme on Facebook.
5. **Privacy Settings:** Controls that determine who can see your content.
 - Options include Public, Friends Only, and Custom settings.

Live, Viral, Tag, Emoji, Filter

1. **Live:** Broadcasting in real-time to your followers.
 - Example: Hosting a live Q&A on Instagram.
2. **Viral:** Content that spreads quickly and widely across the internet.
 - Example: A funny video with millions of shares.
3. **Tag:** Associating someone's profile with a post or photo.
 - Example: "Tag your friends in this challenge!"
4. **Emoji:** Small digital icons used to express emotions or ideas.
 - Example: 😂 (Laughing), 🥰 (Heart Eyes).
5. **Filter:** Preset edits to enhance or stylize photos and videos.
 - Example: Adding a black-and-white filter to a picture.

Bio, Trending, Feed, Algorithm, Block

1. **Bio:** A brief description of yourself on your profile.
 - Example: "Travel enthusiast • Food lover • Blogger."
2. **Trending:** Popular topics or hashtags at a given moment.
 - Example: "#WorldCup trending on Twitter."
3. **Feed:** The main page where you see updates from the accounts you follow.
 - Found on platforms like Instagram and Facebook.
4. **Algorithm:** A system that determines what content you see based on your activity.
 - Example: "Why you keep seeing cat videos."
5. **Block:** A feature that restricts someone from contacting you or viewing your profile.
 - Example: Blocking a spam account.

Comment, Bookmark, Profile Picture, Notifications

1. **Comment:** Writing a response to a post or video.
 - Example: "This is amazing!"
2. **Bookmark:** Saving a post to view later.
 - Example: Bookmarking a recipe on Instagram.
3. **Profile Picture:** The image that represents your account.
 - Example: Your headshot or favorite pet.
4. **Notifications:** Alerts about activity on your account.
 - Example: "5 people liked your post."